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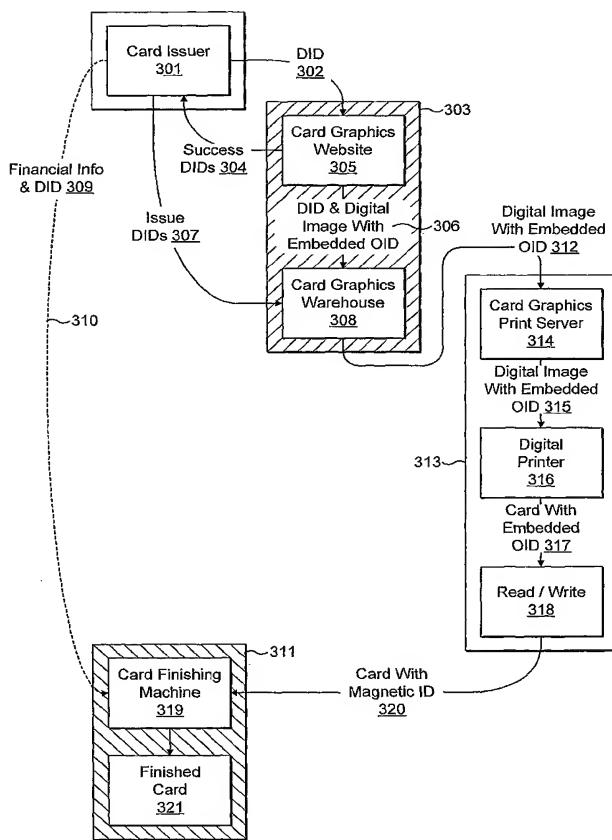
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(54) Title: APPARATUS AND METHOD FOR PRODUCTION OF TRANSACTION CARDS



(57) Abstract: A method for producing transaction cards corresponding to an account of a customer and bearing an image defined by said customer comprises associating an optically-readable identifier with a customer-defined image to be applied to the transaction card. The optical identifier can be read to reconcile it with a corresponding identifier related to customer account information to be applied to the transaction card. In this way a card may be produced bearing the image defined by the customer and the customer's account information.

WO 2005/081128 A1



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